

ENGLISH – SYLLABUS (GENERAL)					
SUBJECT: MANAGEMENT OF INTERNATIONAL BUSINESS PROJECTS					
Studies: Management 1 cycle studies Management Specialty: ALLBUSINESS AND TOURISM			Faculty: Management		
Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	3	18	20	7
Course description: <p>The Management of International Business Projects program is designed to equip students with the skills and knowledge necessary to excel in the dynamic and complex landscape of international project management. The curriculum provides a holistic understanding of project management principles, methodologies, and tools, with a specific focus on their application in the global business arena. A core aspect of the program is the cultivation of cross-cultural competence, enabling students to navigate the intricacies of international business environments. This includes developing effective communication strategies and fostering collaboration in diverse cultural settings. Global stakeholder management is emphasized, with students acquiring skills to build and maintain successful relationships with clients, team members, and partners across different regions. The curriculum also addresses the unique challenges of risk management in global projects, guiding students in identifying, assessing, and mitigating risks to ensure project resilience. Understanding international business regulations and ensuring compliance is a critical component of the program. Students gain insights into the legal and ethical considerations that govern international projects, promoting responsible and sustainable business practices. Resource optimization is explored in the context of international projects, considering factors such as time zones, cultural nuances, and regional differences to enhance project efficiency. The program also instils a culture of innovation and adaptability, preparing students to lead teams that can respond effectively to evolving market dynamics. Additionally strategic project leadership is a focal point, with students developing the leadership skills necessary for international project management. This includes strategic decision-making, conflict resolution, and motivating teams to achieve project success. By blending theoretical knowledge with practical applications, the Management of International Business Projects program equips students with the expertise to manage projects on a global scale and contribute to the success of international businesses.</p> <p>The course is filled in with many case studies and practical examples of Management of international business projects problems, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.</p>					
COURSE LEARNING OBJECTIVES: 1.Project Management Expertise: Develop a comprehensive understanding of project management principles, methodologies, and tools, with a focus on their application in the international business context. 2.Cross-Cultural Competence: Cultivate cross-cultural competence to navigate the challenges of managing international projects, including effective communication and collaboration across diverse cultural settings. 3.Global Stakeholder Management: Acquire skills in managing global stakeholders, including clients, team members, and partners, fostering effective relationships and ensuring project success.					

4. Risk Management in Global Projects: Develop strategies for identifying, assessing, and mitigating risks specific to international business projects, ensuring resilience in the face of diverse challenges.

5. International Regulatory Compliance: Understand and navigate the complex landscape of international business regulations, ensuring projects adhere to legal requirements and ethical standards.

6. Resource Optimization: Learn to optimize resources in international project environments, considering factors such as time zones, cultural nuances, and regional differences to enhance project efficiency.

7. Innovation and Adaptability: Foster a culture of innovation and adaptability in international projects, enabling teams to respond effectively to changing market dynamics and emerging opportunities.

8. Strategic Project Leadership: Develop leadership skills tailored for international project management, with an emphasis on strategic decision-making, conflict resolution, and team motivation.

Teaching the functions and role of Management of international business projects for contemporary market entities, developing skills in solving Management of international business projects problems, as well as analysing data (from primary and secondary data).

Creating presentations for the reports and written reports on Management of international business projects problems. Training of social competences related to collective problem solving and preparing and introducing all stages of Management of international business projects in contemporary world.

COURSE EVALUATION:

Workshops – desk research report (written and oral), classes participation and activities, case studies

Lectures - final exam will be one-choice questions and open questions. (or TBA during classes)

The grading scale is as follows:

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

Course policies and class rules:

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

Teaching Methods:

Lectures and case studies (multimedia, case study – projects on sales management topics)

Course overview:

The Management of International Business Projects program is designed to equip students with the skills and knowledge necessary to excel in the dynamic and complex landscape of international project management. The curriculum provides a holistic understanding of project management principles, methodologies, and tools, with a specific focus on their application in the global business arena. A core aspect of the program is the cultivation of cross-cultural competence, enabling students to navigate the intricacies of international business environments. This includes developing effective communication strategies and fostering collaboration in diverse cultural settings. Global stakeholder management is emphasized, with students acquiring skills to build and maintain successful relationships with clients, team members, and partners across different regions. The curriculum also addresses the unique challenges of risk management in global projects, guiding students in identifying, assessing, and mitigating risks to ensure project resilience. Understanding international business regulations and ensuring compliance is a critical component of the program. Students gain insights into the legal and ethical considerations that govern international projects, promoting responsible and sustainable business practices. Resource optimization is explored in the context of international projects, considering factors such as time zones, cultural nuances, and regional differences to enhance project efficiency. The program also instils a culture of innovation and adaptability, preparing students to lead teams that can respond effectively to evolving market dynamics. Strategic project leadership is a focal point, with students developing the leadership skills necessary for international project management. This includes strategic decision-making, conflict resolution, and motivating teams to achieve project success. By blending theoretical knowledge with practical applications, the Management of International Business Projects program equips students with the expertise to manage projects on a global scale and contribute to the success of international businesses.

Main topics:

1. Project Management Principles in an International Context
2. Cross-Cultural Competence in Global Projects
3. Global Stakeholder Management
4. Risk Management in International Projects
5. International Regulatory Compliance in Project Management
6. Resource Optimization in Global Project Environments
7. Innovation and Adaptability in International Projects
8. Strategic Project Leadership in a Global Context

Literature**Main texts:**

1. Schwalbe, Kathy. "Information Technology Project Management: Providing Measurable Organizational Value". Cengage Learning. 2018.
2. Pinto, Jeffrey K. "Project Management: Achieving Competitive Advantage". Pearson. 2016.
3. Meredith, Jack R., and Mantel, Samuel J. "Project Management: A Managerial Approach". Wiley. 2017.
4. Kerzner, Harold. "Project Management: A Systems Approach to Planning, Scheduling, and Controlling". Wiley. 2017.
5. Gray, Clifford F., and Larson, Erik W. "Project Management: The Managerial Process". McGraw-Hill Education. 2018.

Additional required reading material:

1. Schwalbe, Kathy. "An Introduction to Project Management". Cengage Learning. 2018.

2. Gido, Jack, and Clements, James P. "Successful Project Management". Cengage Learning. 2018.
3. Marchewka, Jack T. "Information Technology Project Management". Wiley. 2018

Rules of the exams on subject (Assessments)

Lectures – Written exam (test and case study)

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature:

KATOWICE BUSINESS UNIVERSITY
Harczy Wrzeźnia 1939 nr 3
40-659 Katowice, Poland
tel. +48 32 35 70 603/643
www.akademiagornoslaska.pl (192)